



# The Iotian

September 2015

Alpha Iota of Chi Psi at the University of Wisconsin, Madison

## Letter from the #1

### Brothers,

*This summer at Iota has been a great one, filled with grilling out on the pier and building a brand new floater to compliment the dock. It would be difficult to say we are ready for the cold coming our way, but after a long, hot summer we are prepared for classes this fall and excited to see the Badgers get back to work. Hopefully we will see all of you at one of our alumni tailgates this year.*

#### Living In

We're excited to announce that we have the highest number of live-in Brothers in years and we will have 37 men in the Lodge this fall. Having a full Lodge undeniably enhances the fraternal experience and we're hoping to see it make a big impact on our Alpha. Although we probably won't get as much sleep as we did last semester, I'm looking forward to seeing even more of our Brothers every day. We are hoping to use this to our advantage during rush and bring in a great new group of young men.

#### Recruitment

Finding the right gentlemen to bring into our bonds is the most important duty we have as a fraternity. If we fail to recruit a pledge class, or recruit one who is here for the wrong reasons, we put what we have in jeopardy. This semester we have added a new event where we will BBQ around our fire pit down by the lake. Rush is always a time when we see the most Brotherhood involvement and we have a lot of great events to accommodate it. Going to the comedy club is always a highlight event, as well as our "Night of Sophistication" where we gather for cigars and poker. We look forward to recruiting another outstanding pledge class of high caliber men this fall.

#### Convention

This year we traveled to Alpha Nu at the University of Minnesota for convention. We were Thayer Trophy finalists for the fifth year in a row and although we did not win the award, it was an honor to once again be considered one of the top Alphas in the country. Hopefully next year we will be able to take it home at the 175th Annual Convention in Colonial Williamsburg, with over one thousand Brothers from across the country in attendance. All of this wouldn't be possible without our vibrant alumni base, and it is easy to take for granted sometimes. At convention, I spoke with a number of other #1's from around the country who have constant challenges mobilizing their alumni or do not even have an alumni base. This made me realize how special the experience at Iota must be if it keeps Brothers supporting the Alpha for many years after they graduate. Thank you for your continued support, every single Brother here appreciates it.

YITB,  
Zachary LaVallee, I'16  
#1

## This Issue

Letter from the #1  
Second Century Campaign

Annual Alpha Iota Golf Outing  
Legacy and Capital Contributors  
Upcoming Events

## Campaign for the future of Alpha Iota nears \$1 million!

The Campaign for the future of Alpha Iota has received commitments from 57 Lodgers totaling \$980,912 to date. The intent of the campaign is two-fold:

1. Retire loans from remodeling and refurbishment projects undertaken at the Lodge during the last twenty years, and
2. Build a Capital Investment fund to endow restoration and renovation projects for the Lodge.

Current campaign commitments will retire all existing debt from past restoration projects, and all new commitments to the campaign will go toward endowing future preservation efforts.

The result of a successful campaign will relieve Iota of emergency fundraising campaigns, when there are periodic and needed improvements to our 100-year-old facility. It will also allow us to put thousands of dollars from rent revenues into the Capital Fund, rather than servicing debt.

All contributions to the Capital Campaign will be credited to your cumulative giving history, as recognized by the roster of the Legacy Society featured in this newsletter. At the end of the campaign in 2018, Alpha Iota will host the 177th Anniversary Convention of Chi Psi. We will install a recognition wall display, prominently listing members of the Legacy Society in the front hall of the Lodge.

#### Naming Dedication Opportunities

The following naming dedication opportunities are available for those who wish to be recognized specifically for their generosity to Alpha Iota.

Space	Contribution
Lake Front Landscaping	\$100,000
Flight Deck	\$100,000
2nd Floor East Wing	\$75,000
2nd Floor West Wing	\$75,000
3rd Floor East Wing	\$75,000
3rd Floor West Wing	\$75,000
Bar Room	\$50,000
Library	\$50,000

Front Lawn and Landscaping	\$50,000
Kitchen	\$25,000
Caretaker Suite	\$25,000
Individual Living Suites	\$20,000

#### Presentation on the Lodge is a Link on the Website

On the home page of our website, wisconsinlodge.org, you'll find a link to the presentation, "The Lodge, the Leadership, The Future." The presentation highlights the history of Alpha Iota, the leadership of the Wisconsin Alumni of Chi Psi and the Iota Court Preservation Association. The presentation also highlights the Capital Campaign and recent improvements to the Lodge.

#### Lead Donors to Campaign

The Capital Campaign has enjoyed the support of several key Lodgers, who have led the effort towards our \$2 million goal.

Leading supporters include: Wade Fetzer I'59, Brian Van Cleave I'81, the Walker Family (Bill, Sr. I'55, Bill, Jr. I'84, and Willard III I'11), and the late San Orr, Jr. I'63, as well as one anonymous contributor.

Others involved in supporting the campaign by serving as key volunteers and contributors include: Jerry Hicks I'62, John Horneck I'90, Peter Kies I'87, and John Frymark I'05.

Class chairman and contributors include: Jerry Hicks I'62, Robert Brumder I'70, Jim Murray I'71, Nick Hurtgen I'85, Tom Grover I'91, Shibu Howlader I'00, Tim Van de Kamp I'02, Peter Wilder I'04, Mike Barina I'05, Drew Eschweiler I'06, Tom Shield I'10, and Spencer Shubert I'12.

As you can see from the donor list, this campaign spans generations, and Brothers from every era are encouraged and needed.

Thanks for your support,

John Frymark I'05  
Campaign Executive Director

Wes Wicker  
Campaign Consultant



Bill Walker, Jr. I'84 –  
Campaign Chairman  
and Lead Supporter



Bill Walker, Sr. I'55 –  
Campaign Chairman  
and Lead Supporter



Brian Van Cleave I'81 –  
Class Chairman and  
Lead Supporter



Jerry Hicks I'62 –  
Class Chairman and  
Contributor



John Frymark I'05 –  
Campaign Executive  
Director



John Horneck I'90 –  
WACP President

## Annual Alpha Iota Golf Outing

Thank you to all 30 Brothers who attended and made this summer's annual Iota Open at University Ridge a memorable one. For the fourth year in a row, we've had a fantastic turnout and great day for golf and Brotherhood.



Andy Wong '02 and Dan Felker '03 enjoying the links.



Alumni and actives bond at this year's Iota Open.



Tom Madsen '11, Spencer Shubert '11, Alex Stein '13, and Ben Ganther '13 after completing their round.



The Iotian



Alpha Iota of Chi Psi at the University of Wisconsin, Madison

Presorted  
First-Class Mail  
U.S. Postage Paid  
Milwaukee, WI  
Permit #4053

### Thank You to Legacy & Capital Contributors!

We'd like to thank all of our benefactors for their generosity and commitment to Alpha Iota. Additionally, we'd like to thank the Brothers identified with an asterisk for their commitments to the Capital Campaign. We've included contribution cards to both the Legacy Program and the Capital Campaign in this newsletter and encourage those who haven't contributed to consider a tax deductible gift to the Iota Court Preservation Association via either program.

#### 1950s

John Ahern '58 \*  
Bruce Bakke '56  
Charles Barnum '57  
Thomas Beyer '59 \*  
J.S. Cole '57 \*  
Gordon Connor '59  
Robert Dunne '53  
Wade Fetzer '59 \*  
Ronald Harris '55  
Edward Hasbrook '54  
Stratton Heath '59 \*  
Clarence Held '54  
Albert Hentzen '58 \*  
Richard Hopkins '54 \*  
Walker Johnson '57  
Donald Kaiser '50  
Bernhard Mautz '58  
Fred Mohs '59 \*  
Thomas Mount '53  
August Pabst '56 \*  
James Ramsey '55  
William Rayne '54  
Howard Roughen '53 \*  
William Smythe '57 \*  
Merrill Taft '53 \*  
V. Tate '53  
Michael Traut '50 \*  
Bill Walker, Sr. '55 \*  
Thomas Wilson '52 \*

#### 1960s

William Ambrose '60 \*  
Nicholas Brazeau '67  
Richard Dutrisac '61  
John Forester '63  
Ben Hallam '62 \*  
Jerry Hicks '62 \*  
James Hoelter '61 \*  
Frederick Holzkecht '61  
Michael Kassner '62 \*  
Frederick Kruger '64  
Thomas Mohs '61 \*  
Steven Nanini '67  
San Orr, Jr. '63 \*  
A. Jim Perry '60 \*  
Terry Schultz '61  
David Smith '61  
William Sprague '64 \*  
Tom Thomas '60  
John Van Dyke '64  
Charles Walbrandt '60  
James Webster '60 \*  
Lorence Wheeler '60  
Robert Witte '60 \*

#### 1970s

Robert Brunder '70 \*  
John Carpenter '76 \*  
John Dickinson '72 \*  
Thomas Gould '75

George Kay '71  
James Murray '71  
Gerald O'Connell '77

#### 1980s

William Atkin '85  
Jonathan Birenbaum '87  
Michael Fernandez '88  
Robert Forbes '83  
Charlie Hicks '81 \*  
Nick Hurtgen '85 \*  
Robert Karner '84 \*  
Peter Kies '86 \*  
John Knox '80  
Paul Lubber '83 \*  
Scott Miller '85  
William Reckmeyer '81  
Richard Ruffo '87 \*  
Grant Schilling '85  
Brian Van Cleave '81 \*  
Bill Walker, Jr. '84 \*  
Gary Werra '87 \*  
John Werra '85 \*  
Jeffrey Young '89

#### 1990s

Jarrod Biebel '91 \*  
Bradley Horak '96  
David Horak '94 \*  
John Horneck '90 \*

San Orr, III '91 \*  
Will Pritchard '90 \*  
Jeff Stoebner '90

#### 2000s

Michael Allen '07 \*  
Michael Barina '04 \*  
Keith Butala '08 \*  
Michael Cupertino '13 \*  
Chris Dike '04  
Drew Eschweiler '06 \*  
John Frymark '05 \*  
Alex Hitch '09 \*  
Richard Horak '03  
Alex Memmen '03 \*  
Nick Najjar '05 \*  
Andrew Olafsson '00 \*  
Jeremy Owen '02 \*  
Dave Sargent '06 \*  
Eric Schmoldt '06 \*  
Nic Schultz '06 \*  
Tom Shield '10 \*  
Willard Walker, III '11 \*  
Micah Wickersheim '07 \*

### Mark Your Calendars!

#### Alumni Association Sponsored Football Receptions

##### Dates:

University of Wisconsin vs. University of Hawaii  
**Saturday, September 26, 2 p.m.**  
*Pre-Game Reception*

Homecoming Weekend  
University of Wisconsin vs. Purdue University  
**Saturday, October 17, 4 p.m.**  
*Post-Game Reception*

We encourage all alumni to stop by the Lodge before or after any home football game, even if there is not a sponsored reception. Please RSVP with the #1 if you are in town and plan to visit!

#### Fall Semester Activation Banquet

**Date: Saturday, December 12, 5 p.m.**

at the Lodge

For more information or to RSVP, please contact the #1, Zach LaVallee via email [zacharylalvallee@gmail.com](mailto:zacharylalvallee@gmail.com) or by phone 636-288-4757.

#### Fourth Annual Purple and Gold Charity Dinner

**Date: Saturday, April 9, 2016**

Please stay tuned for more information.

To join our email list to receive the latest news and updates, please provide your email address to Sarah McClanahan at [smcclanahan@vollrathpr.com](mailto:smcclanahan@vollrathpr.com)